

# Connect FM

96.7  99.7

CONNECTING WITH CUSTOMERS

# Connect FM

## 96.7 99.7

# Connect FM Overview

Connect Radio is the local source for news and conversation in DuBois, PA.

Featuring the biggest names in talk radio:  
Rush, Hannity, Clark Howard and CBS Sports

**Station:** Connect FM

**Frequency:** FM 96.7 & FM 99.7

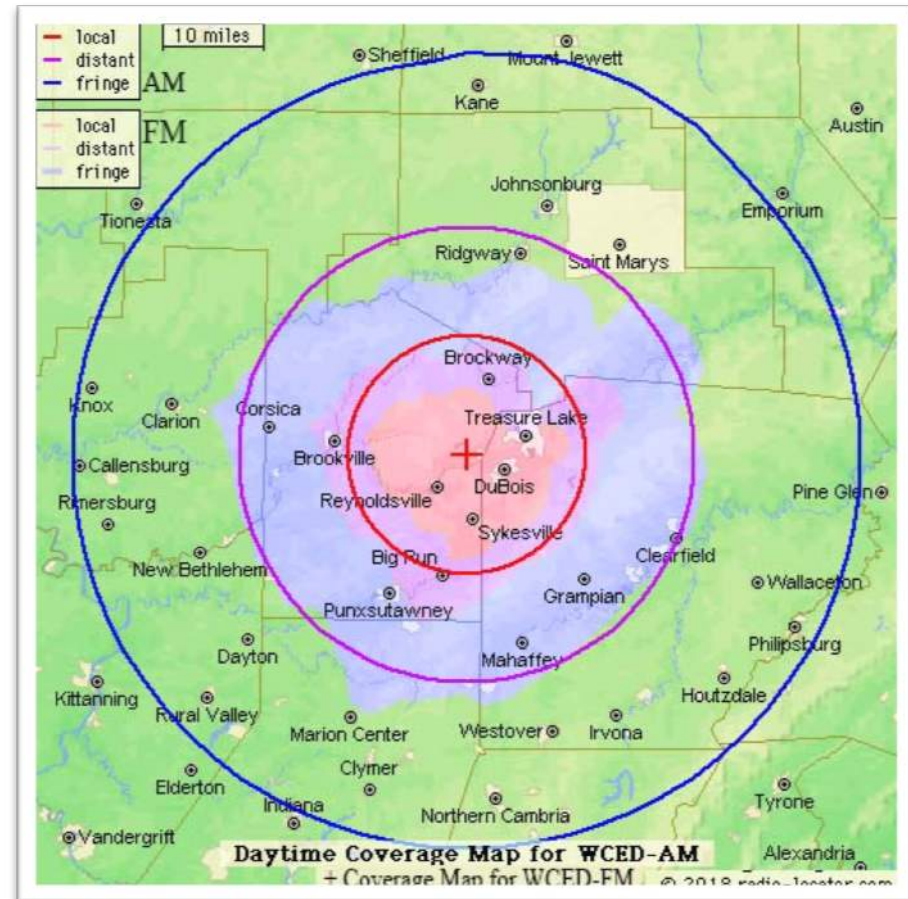
**AM Coverage:** AM 1420

**Web:** [Connectradio.fm](http://Connectradio.fm)  
& Connect FM App

**Format:** News, Talk, Sports

**Target Audience:** Adults 45+

**Primary Market Area:** DuBois, PA



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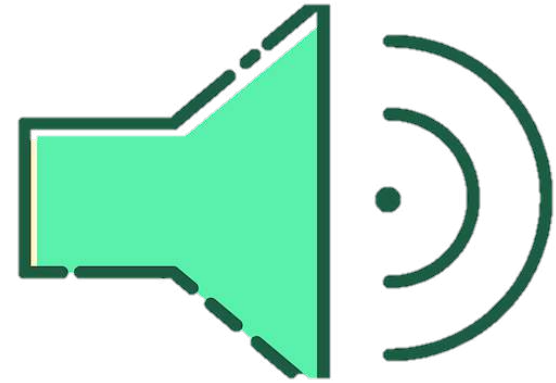
## Connect FM Listeners

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Connect with your future customers:

The average listeners:

- Are adults aged 45+
- Have high disposable income
- Are active consumers



# Our Media Mix

Top of Mind Everywhere All The Time



# Connect FM

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## ON THE AIR

Connect FM 96.7 & 99.7  
AM 1420

## ON THE WEB

[connectradio.fm](http://connectradio.fm)  
Facebook Page  
Tri-County Insider Emails  
Podcasts

## ON THE GO

Connect FM Mobile App  
Listen with Smart Speakers



*Gordon Deal*



*Clark Howard*



*Rush Limbaugh*



*Sean Hannity*

Connect FM features today's biggest names in talk radio.

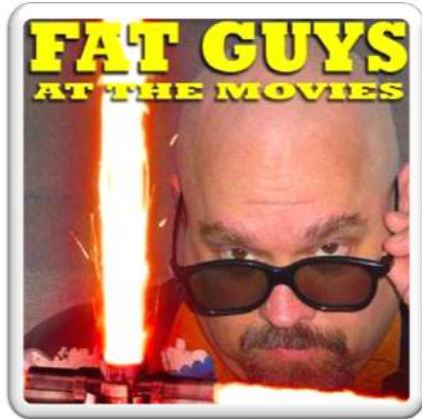
Our listeners tune in daily to hear their favorite shows from:  
Gordon Deal, Clark Howard, Rush Limbaugh, Sean Hannity, and more.

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## Connect FM Weekends

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Connect FM weekends are full of fun and informing specialty shows.

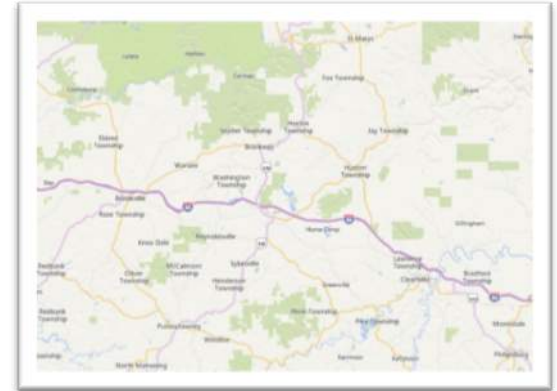


# Station Programming

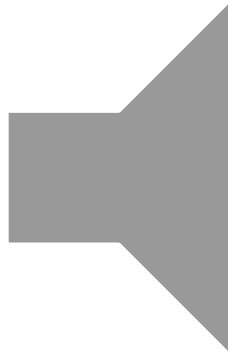
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Our original programming connects us to local consumers.

Your Morning Connection, Ask The Experts, and The Contact Show provide influential coverage of local news, businesses, community activities and everything in between.



Local listeners tune into Connect FM when they want to



Local News

**Connect FM**  
**96.7**  **99.7**

# Your Morning Connection



Brittany Madera

Your Morning Connection delivers local news weekdays from 7:00 – 8:30am.

Live guests from the community highlight upcoming events and issues affecting local listeners.

AccuWeather, health advice, tech news, pet tips, financial news and The Rush Morning Update.





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Thursday's 8:30am - 9:30am

In-depth interviews about what's going on in our area.

Guest include officials from local, state and national governments, community leaders and experts offering important information.

# Contact!

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## Previous Guests

**Congressman Glenn  
"GT" Thompson**

**State Senate Pro Temp  
Joe Scarnati**

**State Representative  
Matt Gabler**

Contact! Can also be heard live online and as a podcast.



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Website: [connectradio.fm](http://connectradio.fm)

- Best Source of Local News (135,000+ average page views per month)
- **Connect.FM Live Stream (691 Unique Weekly Listeners, +119% over 2019)**
- Contests and Promotions
- Programming Information



# Connect FM

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## Connect.FM Mobile App



- iPhone & Android Mobile App
- Live streaming on the go.
- Local news updates.
- Custom Ads for Branding

## Social Media: Facebook



- Breaking Local News
- Promotions and Contests
- Interact directly with listeners
- Some sponsorships include brand exposure on Facebook

# Brick Walls

**Connect FM**  
**96.7**  **99.7**

There are three types of businesses.

- Those running into brick walls.
- Those going around brick walls
- Those putting up brick walls for their competition

When we make our listeners your customers, we go a long way in helping you **get around the brick walls** and placing brick walls in front of your competitors.



**HOW CAN WE HELP?  
CONTACT US TODAY!**

**lori@connectradio.fm**  
or  
**814-375-5260**